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CRADLE FUND SDN BHD has kickstarted its MYStartup Meet & Pitch series, aimed at further strengthening the Malaysian startup ecosystem.

Slated to be held once in each quarter of 2022, MYStartup Meet & Pitch sees Cradle organising a different theme at each session, linking startups from different verticals with their potential investors.

"In its first outing, the event witnessed startups from the health technology segment fully utilising their allocated time pitching their ideas and business case," it said in a statement.

The other upcoming themes planned for the remaining year, included ESG (Environmental, Social, Governance)/Social Enterprise, Deep Technology/Engineering, and Emerging Technology, it added.

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